

BI Zap Business Intelligence '2010



PROACTIVE INTELLIGENCE TO DRIVE YOUR BUSINESS

Zap Business Intelligence provides proactive intelligence to drive your business and gain a competitive advantage. When you choose Zap Business Intelligence, you're choosing powerful, scalable, enterprise capability... but with everyday usability. It's a single, complete solution to meet ALL your business intelligence needs.

Truly user friendly, Zap Business Intelligence becomes the heartbeat of your organization, run by your business leaders. Unlike many alternatives, you don't need teams of analysts, developers and BI experts to create analytics, and keeping technical resources to a minimum ensures a low total cost of ownership.

BI Zap Business Intelligence '2010

A single, complete solution to meet ALL your business intelligence needs

Zap Business Intelligence is a single, complete solution to meet ALL your business intelligence (BI) needs. Whether your management accountant is completing end of month financial reports, or your warehouse manager is modeling alternative inventory levels to meet predicted demand, they use the same solution. You only maintain and train one application across the enterprise – which ensures a low total cost of ownership and maximum productivity.

So user friendly it becomes the heartbeat of your organization

Our aim is to make Zap Business Intelligence the heartbeat of your organization – the mission critical system used by your business leaders every day to manage more effectively. Business leaders demand pragmatic usability combined with the flexibility to fit the solution to their individual needs – and Zap Business Intelligence delivers. Users never touch code or rely on developers to create analytics. It's easy to create meaningful and extensive analytics, without the resource intensiveness typically associated with BI.

Proactive intelligence provides an early warning system

It's a fact – we're all time pressured. Employees don't have time to manually review data to see what's happening and what's changed. Zap Business Intelligence automates discovery and learning so that issues are highlighted the moment they occur. Alerts are pushed to the relevant employees – and combined with contextual reports that show the cause of performance changes.



Powerful analytics that make a difference to the bottom line

Zap Business Intelligence gives you all the standard BI capabilities your users expect, including reports, ad-hoc analysis, scorecards, dashboards, and Key Performance Indicators (KPIs). It also includes advanced capabilities that have a high impact on operational effectiveness and bottom line profitability – such as alerts and report scheduling, automated management reporting, and predictive analytics. Business users are empowered to create their own analytics, while power users appreciate the simplicity and flexibility in creating complex analytics and automating workflows.

Extreme flexibility to adapt the solution to your needs

Adapting BI to suit your needs shouldn't be difficult. Zap Business Intelligence gives you unprecedented flexibility to truly make the solution your own. Empowering users to create analytics that will make a difference to the bottom line is just the first step. You can also export analytics to share and standardize across regions and companies; create custom calculations and analytic templates to share with users; and customize the help when you add new capabilities.

Minimal technical resources required = low TCO and rapid ROI

You'll need minimal technical resources to deploy, train, and maintain Zap Business Intelligence, leading to a low total cost of ownership, and a rapid return on investment. The web interface for end users means you can deploy rapidly with no software installation; packaged analytics provide meaningful content from day 1; and usability removes the complexities, time and resources required to create custom analytics and ensure user adoption. The solution is built using 100% Microsoft technology, which minimizes any need for specialist technical resources.



www.zaptechnology.com